

432-1257

4/10/2014

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
CHEMICAL SAFETY
AND POLLUTION PREVENTION

April 10, 2014

Mr. Jan Brill
Bayer CropScience
P. O. Box 12014
2 T. W. Alexander Drive
Research Triangle Park, NC 27709

Subject: Notification for Minor label Change
EPA Registration Number: 432-1257
Decision: 488526

Dear Mr. Brill:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration (PRN) 98-10 dated February 6, 2014, for the abovementioned product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions regarding this letter, please contact Driss Benmhend at (703) 308-9525.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard J. Gebken".

Richard J. Gebken
Product Manager (10)
Insecticide Branch
Registration Division (7504P)

Enclosures: Copy of Label Stamped "Notification"

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United States
Environmental Protection Agency
 Washington, DC 20460

- Registration
- Amendment
- Other:

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 432-1257	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Maxforce FC Roach Killer Bait Stations	PM# 10	
5. Name and Address of Applicant (Include ZIP Code) Bayer CropScience 2 T.W. Alexander Dr. Research Triangle Park, NC 27709 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____

Section - II

<input type="checkbox"/> Amendment – Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification of Label Revisions per PR Notice 98-10. See explanation page for full details.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Unit Packaging wgt. No. per container	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Package wgt. No. per container		<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)	
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container			4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other _____ <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled					

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Jan Brill	Title Manager, Registrations	Telephone No. (Include Area Code) 919/549-2421
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Manager, Registrations	
4. Typed Name Jan Brill	5. Date 6 February 2014	

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

This product is specially designed for control of small cockroaches, such as German and Brown Banded roaches, in any area where they are a problem, such as residential, warehousing and commercial establishments, including food service, food manufacturing and food processing facilities, hospitals, schools, daycare centers, nursing homes, health care facilities, laboratories, computer and electronic equipment facilities, pet shops, zoos, basements, buses, boats, trains, and aircraft.

The transparent red top enables you to monitor bait consumption while providing roaches their preferred environment, darkness, because roaches do not see light in the red spectrum. This product is an odorless bait that roaches eat even in the presence of other foods and is packaged in a child-resistant bait station.

This product may also be used to kill exposed, adult stages of beetles: cadelle, cigarette beetle, confused flour beetle, dermestid, drugstore beetle, flat grain beetle, granary weevil, lesser grain borer, lesser mealworm, mealworm, merchant grain beetle, red flour beetle, rice weevil, rusty grain beetle, saw-toothed grain beetle, spider beetle, or warehouse beetle.

1. Place bait stations in areas where cockroaches have been seen and where they hide. Cockroaches infest dark, warm, damp locations.
2. The bait stations can be stuck to a vertical surface by peeling off the protective strip to expose adhesive.
3. For effective roach control use 4 - 6 bait stations per 100 sq ft of horizontal surface area. Place adjacent to walls and flush in corners. Do not place more than 24 bait stations per residence. For outdoor use, place stations adjacent to structure.
4. Do not spray the bait stations. Avoid placing the bait stations on freshly sprayed surfaces.
5. Roaches will begin eating the bait immediately and you should expect to see fewer roaches within 3 days.
6. Inspect all bait stations and replace as needed for continual control of roaches.

For Pantry Pests:

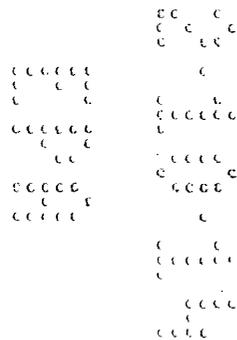
1. Remove and dispose of infested foodstuffs. Clean up spilled foodstuffs from cupboard or food storage area.
2. This product will kill adult stages of beetles remaining in food storage areas. Once feeding on bait begins, most adult beetles will be killed within 7 days.
3. Use 4 - 6 bait stations per 100 sq ft of horizontal surface area. Place adjacent to voids or cracks and crevice, behind and under cupboards, and near locations where infested foodstuffs were discovered.
4. Bait stations can be stuck to a vertical surface by peeling off the protective strip to expose adhesive.
5. Do not place more than 24 bait stations per residence.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

PESTICIDE STORAGE: Store in a cool, dry area out of reach of children.

PESTICIDE DISPOSAL: Wrap bait stations in several layers of newspaper and discard in trash.



IMPORTANT: READ BEFORE USE

Read the entire Directions for Use, Conditions, Disclaimer of Warranties and Limitations of Liability before using this product. If terms are not acceptable, return the unopened product container at once.

By using this product, user or buyer accepts the following Conditions, Disclaimer of Warranties and Limitations of Liability.

CONDITIONS: The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all risks associated with the use of this product. Crop injury, ineffectiveness or other unintended consequences may result because of such factors as weather conditions, presence of other materials, or the manner of use or application, all of which are beyond the control of Bayer CropScience LP. All such risks shall be assumed by the user or buyer.

DISCLAIMER OF WARRANTIES: TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, BAYER CROPSCIENCE LP MAKES NO OTHER WARRANTIES, EXPRESS OR IMPLIED, OF MERCHANTABILITY OR OF FITNESS FOR A PARTICULAR PURPOSE OR OTHERWISE, THAT EXTEND BEYOND THE STATEMENTS MADE ON THIS LABEL. No agent of Bayer CropScience LP is authorized to make any warranties beyond those contained herein or to modify the warranties contained herein. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, BAYER CROPSCIENCE LP DISCLAIMS ANY LIABILITY WHATSOEVER FOR SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT.

LIMITATIONS OF LIABILITY: TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, THE EXCLUSIVE REMEDY OF THE USER OR BUYER FOR ANY AND ALL LOSSES, INJURIES OR DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT, WHETHER IN CONTRACT, WARRANTY, TORT, NEGLIGENCE, STRICT LIABILITY OR OTHERWISE, SHALL NOT EXCEED THE PURCHASE PRICE PAID, OR AT BAYER CROPSCIENCE LP'S ELECTION, THE REPLACEMENT OF PRODUCT.

NET CONTENTS: 72 CHILD RESISTANT BAIT STATIONS 3.6 oz (108 g.)
PER UNIT 0.05 oz (1.5g)

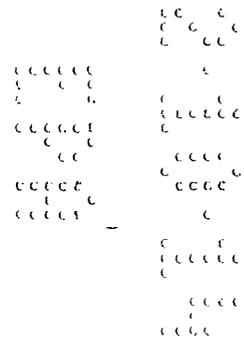
PRODUCED FOR



Bayer Environmental Science

Bayer Environmental Science
A Division of Bayer CropScience LP
P.O. Box 12014, 2 T. W. Alexander Drive
Research Triangle Park, North Carolina 27709

MAXFORCE® FC ROACH KILLER BAIT STATIONS (PENDING) 11/27/2013



MAXFORCE FC ROACH KILLER BAIT STATIONS MARKETING CLAIMS

Kills roaches overnight
 Kills roaches quickly
 Kills roaches in hours
 Overnight action [formula]
 See visible results overnight
 Begin to see results overnight
 Visible results overnight
 Kills overnight and keeps on killing for 3 months
 Starts killing within a day
 Quick kill formula
 Fast action formula
 Kills roaches within a day
 One day action
 A significant reduction will be apparent within 3 days/5 days/1 week
 Starts killing roaches in hours
 You should see visible results overnight
 Significantly reduces visible roaches within 3 days/5 days/1 week
 Destroys the roach harborage
 Kills the source of the roach problem
 Lets roaches kill roaches
 Kills roaches in the harborage
 Kills roaches where they hide/breed/live
 Kills roaches at the source
 Kills roaches continuously for 3 months
 Continuous roach control for 3 months
 Kills nonstop for 3 months
 Ongoing roach control
 Non-stop roach control
 Ongoing control/action
 24 hour roach killing action
 Improved formula!
 Now even better
 Effectively kills without a trace - - no fumes, no mess, no odor
 Child resistant bait stations
 Ideal for kitchen use
 Hands off way to get rid of roaches
 Easy to use
 Easy to use; nothing to activate
 No vapor, no fumes, no mess
 Easy to use, no cleanup, [no odor]
 The clean way to kill roaches
 Guaranteed to kill roaches for 3 months
 Guaranteed day and night roach control for 3 months
 Long term control in just 3 days for 3 months [guaranteed]
 Roach control in just [1-3] days
 Guaranteed to rid your home of roaches for 3 months
 Guaranteed to protect your home from roaches for 3 months

Guaranteed to solve your roach problem
 Satisfaction -or- Quality Guaranteed
 Kills roaches where you can't find them
 Kills roaches so you don't see them
 Kills two ways
 Kills roaches you don't see
 Kills roaches you see and [even] those you don't for complete protection
 Gets to the harborage[s] – the source of the problem
 Wipes out the roach harborage[s]
 Overnight results
 Overnight kill
 See dead roaches the next day
 See dead roaches overnight
 See [visible] results overnight
 Kills overnight
 See dead roaches in 24 hours
 See dead roaches in {1-3} days
 Powerful results in just {1-3} days
 See results in just {1-3} days
 See [visible] results within – or- in 24 hours
 Same day kill
 Same day action – or- results
 24 hour kill –or- action
 Fast acting –or- action formula
 Innovative, fast acting –or- action formula that quickly kills roaches
 Effective performance
 [Delivers] fast killing results
 Provides maximum roach control for 3 months
 Kills roaches fast before they multiply for long-term control
 Long-term control in just three days
 Continuous action for around the clock protection
 Works every minute of every hour of every day
 Works continuously, [24 hours a day,] [7 days a week]
 Works day after day/works day and night
 Kills roaches before they become a problem
 Preventative maintenance against roaches
 Keeps roaches out of sight
 Stops roaches before they become a problem
 Breaks the roach life cycle
 Protects –or- defends your home against roaches
 Patented [action] formula –or- ingredient
 Special formula
 New generation roach control
 Contains a totally unique insecticide ingredient to kill roaches
 Protect your home form roaches
 For a clean roach free home
 Rids your home of roaches

